



**KEARR<sup>®</sup>**

*The secret of*  
ITALIAN BEAUTY

PAVANELLO GROUP

*"Products born from science  
to give beauty"*

*Girolamo Pavanello*  
Dott. Girolamo Pavanello  
PRESIDENT OF PAVANELLO GROUP

S.I.P.R.E.S.

*"Welcome to the worldwide  
discovery in cosmetology  
from our laboratories in Italy"*

*Emanuele Pavanello*

Dott. Emanuele Pavanello  
CEO SIPRES

*Each product is*  
**UNIQUE**



*The precious blend of carefully  
selected actives to ensure the  
effectiveness and specificity  
of the product.*



#### PURE NATURAL ACTIVES

Kearr products are created with selected vegetable actives with tested efficacy, assured by our certifications



#### IN VIVO TESTED

efficacy tests on volunteers using scientific instruments allow for real effects on your skin



#### ACADEMIC SUPPORT

tested in cooperation with academic spin-off of Italian Universities



#### ITALIAN STYLE

100% Made in Italy, elegant and sensual inside and outside



#### WOMEN FRIENDLY

cosmetics done by women for women



S.I.P.R.E.S.

## STORY & VALUES

*italian  
excellence*

Founded in 1993, Società Italiana Progetti Ricerche E Sviluppo (S.I.P.R.E.S.) is the **italian excellence** in manufacturing specific dermocosmetic products.

*the group*

It is part of a large group of healthcare companies operating in medical and diagnostic services, which includes more than **300 doctors and specialized staff**.

*inspiration*

Kearr was created after this huge expertise, putting together scientists, doctors, pharmacists and cosmetologists, while inspired by the «bella vita» (“nice life”) and the elegant style of **Italian design**.

*our values*

The values of the company focus on the strict selection of Italian suppliers (raw materials, packaging) for **authentic Made in Italy** products, and on the promotion of the active **role of women** in the contemporary society.

 **60%** *women*  
*SLP.R.E.S. supports active women,  
having an internal policy  
that reserve 60% of jobs to women,  
both in offices and production dept.*

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# VISAGE CLEANSING LINE



## Purify & Refresh EVERYDAY

*For a purified and delicate skin,  
ready for visage treatment.*

*Alcohol-free*

*Vegetable-derived  
cleansers*

*Suitable for the most  
sensitive skin*

**KEARR®**



PURE NATURAL ACTIVES



IN VIVO TESTED



ACADEMIC SUPPORT



ITALIAN STYLE



WOMAN FRIENDLY

## EYE MAKE-UP REMOVER

*Alcohol-free*



Gently cleanses and removes make-up around the periocular zone. Rich in essential oils, it restores the skin around the eye contour area, leaving it toned and refreshed. Hamamelis virginiana, with its soothing and calming properties, helps to protect the onset of irritation.



**COMPLETE ACTIVE COMPLEX**

- Hamamelis virginiana Water
- Orange Flower Water

cod. SIKE10029

pack 125 ml 4.2 fl oz flacon

*for sensitive skin*

## CLEANSING MILK

*Citrus fruits  
and Vitamins E-C*



Gently cleanses and removes makeup. Its rich antioxidant formula helps to effectively combat the effects of aging on the skin, leaving it pleasantly refreshed and luminous after each use.



**COMPLETE ACTIVE COMPLEX**

- Mandarin Extract
- Vitamins C & E

cod. SIKE10001

pack 200 ml 6.7 fl oz flacon

*for all skin types*

## GENTLE TONER

*Alcohol-free  
and Soap-free*



This alcohol-free, soap-free formula carries out a rebalancing-soothing action. Fresh and gentle, it restores the skin's own natural tone.



**COMPLETE ACTIVE COMPLEX**

- Hamamelis virginiana Water
- Green Tea Extract

cod. SIKE10002

pack 200 ml 6.7 fl oz flacon

*for sensitive skin*

# VISAGE HYDRATING LINE

## Deep hydration for DRY SKIN

24 hour light and effective  
treatment for dry  
and dehydrated skin.

*For the most thirsty skin*

*Rich in antioxidants*

*Extremely light texture*

## DAY&NIGHT CREAM

*Moisturizing immediate effect*



A 24-hour treatment that moisturizes and nourishes the skin, re-establishing its normal balance. Rich in active principles such as Wheat Germ (Triticum Vulgare) and Ceramides, it gives the skin an immediate feeling of well-being. Highly absorptive and non-greasy.

- COMPLETE ACTIVE COMPLEX**
- Ceramides and Wheat Germ Oil

cod. SIKE10051  
pack 50 ml net wt 1.7 oz jar+box  
*for dry and dehydrated skin*

## DAY SERUM

*Moisturizing light touch*



KEARR Moisturizing Day Serum is an exceptionally light-textured treatment. Ideal for the warmer months, it quenches even the most dry and fragile skin. Contains a precious Complete Active Complex that combines the emollient action of organic Aloe vera with an anti-free radical complex of Vitamins C+E.

- COMPLETE ACTIVE COMPLEX**
- Organic Aloe vera and Vitamins C + E

cod. SIKE10028  
pack 30 ml net wt 1.0 oz flacon with pump+box  
*for dry and dehydrated skin*

**KEARR®**



PURE NATURAL ACTIVES



IN VIVO TESTED



ACADEMIC SUPPORT



ITALIAN STYLE



WOMAN FRIENDLY



# VISAGE ANTI-AGE LINE



## Anti-age THE SECRET FOR A NEW SKIN

*Complete range of specific products  
to protect and renew the shine  
of your complexion.*

*Rich in antioxidants  
The most uniform and  
glowing complexion*

KEARR®

- PURE NATURAL ACTIVES
- IN VIVO TESTED
- ACADEMIC SUPPORT
- ITALIAN STYLE
- WOMAN FRIENDLY

## ANTI-AGING DAY CREAM

*Daily protection*



With its soft and delicate texture, this anti-aging treatment protects and revitalizes even the most dull and lifeless skin. Gamma Oryzanol and sunscreens fight against premature aging caused by free radicals, while Hyaluronic Acid, naturally present in the skin, helps to tone and keep the epidermis in perfect condition.

- COMPLETE ACTIVE COMPLEX
  - Hyaluronic Acid
  - Gamma Oryzanol
  - UVA - UVB Sunscreens

cod. SIKE10003  
pack 50 ml net wt 1.7 oz jar+box  
*for stressed skin*

## ANTI-AGING NIGHT CREAM

*Perfect elasticity*



With its rich and sensual texture, this anti-aging treatment revitalizes and gives tone to even the most dull and lifeless skin. Argan Oil and Ceramides deliver precious trace elements and improve elasticity, while Hyaluronic Acid, naturally present in the skin, helps to tone and keep the epidermis in perfect condition.

- COMPLETE ACTIVE COMPLEX
  - Hyaluronic Acid
  - Ceramides
  - Argan Oil

cod. SIKE10004  
pack 50 ml net wt 1.7 oz jar+box  
*for stressed skin*



# EYE CONTOUR SERUM

Immediate tensor effect



Its rich formula with anti-aging action gives the skin an immediate revitalised sensation. The low molecular weight of hyaluronic acid leaves the eye contour area radiant and toned from the first applications. Fragrance-free formula minimizes the risk of allergies.

-  **COMPLETE ACTIVE COMPLEX**
- Hyaluronic Acid
  - Fomes officinalis Extract
  - Soy Extract

cod. SIKE10007  
dispenser 15 ml 0.5 fl oz tube+box

for sensitive skin

# EXTREME MAXI FILLER

Lifting effect



Maxi Filler enhanced with Natural Collagen. The innovative dispenser allows to apply the right amount of product for maximum effectiveness. With a purified extract of Vigna aconitifolia and Oligopeptides, KEARR Maxi Filler improves the skin's appearance with a proved anti-wrinkle action. A blend of precious oils brings important nutrients, while photo-ageing is fought by the action of selected UVA/UVB filters.

-  **COMPLETE ACTIVE COMPLEX**
- Natural Collagen
  - Purified Extract of Vigna Aconitifolia Seeds
  - Oligopeptides

cod. SIKE10013  
dispenser 15 ml net wt 0.52 oz dispenser+box

for stressed skin

# WHITENING CREAM

Protective anti-spot



This extremely light emulsion is rich in functionalized amino acids, pigments and traditional sunscreens to protect the skin and improve its appearance. It leaves the skin looking clear and radiant from the first applications. Ideal as an anti-spot treatment.

-  **COMPLETE ACTIVE COMPLEX**
- Aminoacids
  - Pigments
  - UVA - UVB Sunscreens

cod. SIKE10052  
pack 50 ml net wt 1.7 oz jar+box

for hyper-pigmented skin

With natural collagen derived from salmon

In vivo tested

With vegetable complex "retinol-effect"

UVA/UVB protection



NOW  
TAKE BACK  
YOUR TIME

EXTREME  
MAXI FILLER

Lifting effect

WITH NATURAL COLLAGEN

•Innovative precision dispenser





# VISAGE & BODY SPF+LINE



## High protection & PERFECT COLOR

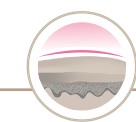
*Multifunctional, very high protection products for an ever-perfect-color skin.*

**KEARR®**

- PURE NATURAL ACTIVES
- IN VIVO TESTED
- ACADEMIC SUPPORT
- ITALIAN STYLE
- WOMAN FRIENDLY

## VISAGE CREAM

*Anti-aging protective SPF 50+*



Very light, excellent even for the most greasy skin. Thanks to the broad-spectrum UVA and UVB filters it protects from the harmful effects of sun rays. Its action is completed by Complete Active Complex for a soothing and anti-aging effect. Fragrance-free formulation, ideal for sensitive skin.

- COMPLETE ACTIVE COMPLEX
- Calendula Extract
- Avenantramide
- Vitamin E

cod. SIKE30001  
pack 40 ml net wt 1.4 oz tube + box  
*suitable for sensitive skin*

## CC CREAM

*Light colour SPF 50+*



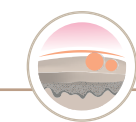
"Color Correction" cream ideal for pale skin, it makes the skin tone more healthy and uniform. Very light texture, it is ideal even for the most greasy skin. Thanks to the broad-spectrum UVA and UVB filters it protects from the harmful effects of sun rays. Its action is completed by Complete Active Complex for a nourishing and anti-aging effect.

- COMPLETE ACTIVE COMPLEX
- Monoi Butter
- Cassia alata Extract
- Mineral Pigments

cod. SIKE30002  
pack 40 ml net wt 1.4 oz tube + box  
*suitable for sensitive skin*

## CC CREAM

*Dark colour SPF 50+*



"Color Correction" cream ideal for normal to dark skin, it makes the skin tone more healthy and uniform. Very light texture, it is ideal even for the most greasy skin. Thanks to the broad-spectrum UVA and UVB filters it protects from the harmful effects of sun rays. Its action is completed by Complete Active Complex for a nourishing and anti-aging effect.

- COMPLETE ACTIVE COMPLEX
- Monoi Butter
- Cassia alata Extract
- Mineral Pigments

cod. SIKE30003  
pack 40 ml net wt 1.4 oz tube + box  
*suitable for sensitive skin*

## CC CELL LEGS & BODY CREAM

*Anti-cellulite Skin-perfecting SPF 20*



Sun protection and anti-cellulite effect in just one product. Its Color Correction system linked to natural traditional actives restore an uniform complexion. Apply on legs and hips for an immediate visual effect and long lasting treatment. Its intelligent formulation makes it ideal for any imperfection on the body, included scars, stretch marks and superficial veins. Thanks to the broad-spectrum UVA and UVB filters it protects from the harmful effects of sun rays, for a perfect body glow.

- COMPLETE ACTIVE COMPLEX
- Ginkgo biloba
- Centella asiatica
- Mineral Pigments

cod. SIKE30004  
pack 150 ml net wt 5.2 oz tube+box  
*suitable for sensitive skin*



# VISAGE SEBUM CONTROL LINE



## Balancing OILY & GREASY SKIN

*The purifying treatment specific  
for oily and greasy skin.*

*The purity of natural  
extracts*

*Vegetable-derived  
cleansers*

*3-Steps specific  
treatment*

**KEARR®**



PURE NATURAL ACTIVES



IN VIVO TESTED



ACADEMIC SUPPORT



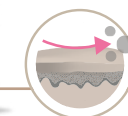
ITALIAN STYLE



WOMAN FRIENDLY

## CLEANSING GEL

*Pure & soft*



Specifically for skin that is oily and prone to acne, this gel cleanses and gently removes impurities from the skin. Optimal also for removing makeup. Its formula with naturally-derived cleansers helps to restore the physiological balance and remove the shiny effect.



### COMPLETE ACTIVE COMPLEX

- Fomes officinalis extract
- Vegetable-Derived Surfactants
- Vitamin C

cod. SIKE10053

pack 150 ml 5.0 fl oz tube

*for oily skin*

## ACTIVE TONER

*New balance*



Specifically for skin that is oily and prone to acne, this toner gently removes impurities from the skin, leaving it pleasantly fresh and luminous. A new equilibrium unveiled by the action of natural actives that soothe and even out the skin's appearance, and by 10-HDA which helps to normalize sebum production.



### COMPLETE ACTIVE COMPLEX

- Fomes officinalis Extract
- Hamamelis virginiana Water
- 10-HDA

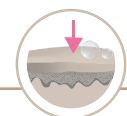
cod. SIKE10054

pack 200 ml 6.7 fl oz flacon

*for oily skin*

## SERUM ANTI-AGING

*Immediate regenerating effect*



Thanks to the natural extract of Fomes Officinalis, this non-greasy, fast absorbing serum helps to rebalance normal sebaceous secretion. Vitamin C and Fruit Alpha-Hydroxyacids help to accelerate cellular renewal of the epidermis, effectively combating the effects of aging on the skin. To increase effectiveness, it is recommended that the product be applied after using KEARR SEBUM CONTROL Visage Cleansing Gel and Visage Tonifying Lotion. Formulated to minimize the risk of allergies.



### COMPLETE ACTIVE COMPLEX

- Fomes officinalis extract
- Vitamin C
- Fruit Alpha Hydroxyacids

cod. SIKE10009

pack 30 ml net wt 1.0 oz flacon with pump+box

*for oily skin*

# BODY LINE

## Pleasure for your BODY SKIN

*The skin of your body  
always clean, nourished,  
soft and fragrant.*

*Natural precious oils*

*Rich in antioxidants*

*Multifunctional  
treatments*



**KEARR®**



PURE NATURAL ACTIVES



IN VIVO TESTED



ACADEMIC SUPPORT



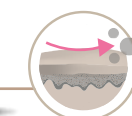
ITALIAN STYLE



WOMAN FRIENDLY

## SCENTED BODY WASH

*Relaxing and silky soft*



This Scented Body Wash with its unmistakable floral fragrance, gently cleanses, leaving the skin fresh and silky smooth.



**COMPLETE ACTIVE COMPLEX**

- Argan Oil
- Silk Proteins

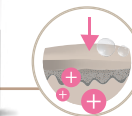
cod. SIKE10055

pack 250 ml net wt 8.8 oz flacon

*for all skin types*

## 2 IN 1 BODY CREAM

*Nutritive & moisturizing*



This double-action emulsion is specially formulated to effectively counteract skin dryness. Hydrates and nourishes the skin, leaving it smooth and pleasantly freshened. Optimal also for use after sun exposure. Fast-absorbing and non-greasy.



**COMPLETE ACTIVE COMPLEX**

- Argan Oil
- Silk Proteins
- Hyaluronic Acid
- Shea Butter

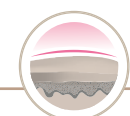
cod. SIKE10010

pack 250 ml net wt 8.8 oz flacon

*for dry and dehydrated skin*

## HAND CREAM

*Ultra moisturizing protective*



No oily and quick absorbing, protects and provides immediate redness relief. Helps to restore moisture while leaving the skin noticeably smoother and softer. To achieve best results, we recommend to apply the product several time a day.



**COMPLETE ACTIVE COMPLEX**

- Chamomile Extract
- Aloe vera
- Vitamin E

cod. SIKE10012

pack 75 ml net wt 2.6 oz tube

*for sensitive skin*





HAIR LINE

High performing  
HAIR CARE

A full range of SLES-free  
products for the most delicate  
and performing hair care.

SLES-free  
Vegetable-derived  
cleansers  
Tame the most  
rebellious hair  
The most uniform and  
glowing Complexion



KEARR®

PURE NATURAL ACTIVES

IN VIVO TESTED

ACADEMIC SUPPORT

ITALIAN STYLE

WOMAN FRIENDLY

COMPLETE  
REPAIR

Shampoo

Specially formulated restructuring and revitalizing shampoo for smooth hair. Rich and gentle, it nourishes, and protects the hair, respecting its natural balance.  
Result: Hair that is nourished, tamed and luminous.

 COMPLETE ACTIVE COMPLEX

- Wheat Proteins
- Moringa Extract

S L E S F R E E	
cod.	SIKE10015
pack	250 ml 8.4 fl oz flacon
for smooth hair	

HIGH  
NUTRITIVE

Shampoo

Nourishing and smoothing shampoo specifically for hair that is fine or damaged. Rich and gentle, it nourishes and protects the hair, respecting its natural balance.  
Result: Hair that is nourished, tamed and luminous.

 COMPLETE ACTIVE COMPLEX

- Wheat Proteins
- Ceramides

S L E S F R E E	
cod.	SIKE10016
pack	250 ml 8.4 fl oz flacon
for dry and fine hair	

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PURE  
BALANCE

Shampoo



Purifying shampoo specifically for oily hair. Rich and gentle, it cleans and gives shine to the hair, respecting its natural balance.  
Result: A purified scalp and hair that is soft, light and shiny.

- COMPLETE ACTIVE COMPLEX
- 10-HDA
  - Orange Flower Water

S L E S F R E E

cod.	SIKE10017
pack	250 ml 8.4 fl oz flacon
<i>for greasy hair</i>	

DERMO  
BALANCE

Shampoo



An ideal shampoo for both dry or oily hair prone to dandruff. Gentle and effective, it helps to restabilize the scalp's natural balance without irritation.  
Result: A purified scalp and hair that is soft, light and shiny.

- COMPLETE ACTIVE COMPLEX
- 10-HDA
  - Piroctone Olamine
  - Sodium Salicylate

S L E S F R E E

cod.	SIKE10018
pack	250 ml 8.4 fl oz flacon
<i>for hair with dandruff</i>	

DEFINED  
VOLUME

Shampoo



Enriched with precious oils, this shampoo helps to obtain perfectly redesigned and well-defined curls, leaving the hair looking natural and luminous.  
Result: Curls that are defined, elastic and more voluminous.

- COMPLETE ACTIVE COMPLEX
- Argan Oil
  - Grapeseed Oil

S L E S F R E E

cod.	SIKE10019
pack	250 ml 8.4 fl oz flacon
<i>for curly hair</i>	

SHINE  
COLOR

Shampoo



Revitalizing shampoo specifically formulated to give strength and shine to damaged and color-treated hair.  
Result: Protected hair that is easy to comb. Long-lasting color.

- COMPLETE ACTIVE COMPLEX
- Wheat Proteins
  - Protective Oils
  - Ceramides

S L E S F R E E

cod.	SIKE10020
pack	250 ml 8.4 fl oz flacon
<i>for colored and treated hair</i>	

COMPLETE  
REPAIR

Conditioner



Specially formulated restructuring and revitalizing conditioner for smooth hair. Rich and gentle, it nourishes and protects the hair without weighing it down.  
Result: Hair that is nourished, tamed and luminous.

- COMPLETE ACTIVE COMPLEX
- Wheat Proteins
  - Moringa Extract

cod.	SIKE10021
pack	250 ml 8.4 fl oz flacon
<i>for smooth hair</i>	

SHINE  
COLOR

Conditioner



A revitalizing conditioner specifically for hair that is damaged or color-treated. Rich and gentle, it protects the hair without weighing it down for optimal combing and styling.  
Result: Hair that is nourished, tamed and luminous. Long-lasting color.

- COMPLETE ACTIVE COMPLEX
- Wheat Proteins
  - Protective Oils
  - Ceramides

cod.	SIKE10023
pack	250 ml 8.4 fl oz flacon
<i>for colored an treated hair</i>	

HIGH  
NUTRITIVE

Mask



Enriched with Argan Oil to revitalize hair that is fine or in need of nourishment. Rich and gentle, it protects the hair without weighing it down for optimal combing and styling.  
Result: Hair that is nourished, tamed and luminous.

- COMPLETE ACTIVE COMPLEX
- Wheat Proteins
  - Ceramides
  - Argan Oil

cod.	SIKE10024
pack	250 ml net wt 8.8 oz jar
<i>for dry and fine hair</i>	

SHINE  
COLOR

Mask



Enriched with Argan Oil, this revitalizing mask is specifically for hair that is damaged or treated. Rich and gentle, it protects the hair without weighing it down for optimal combing and styling.  
Result: Hair that is nourished, tamed and luminous. Long-lasting color.

- COMPLETE ACTIVE COMPLEX
- Ceramides
  - Argan Oil
  - Protective Oils

cod.	SIKE10025
pack	250 ml net wt 8.8 oz jar
<i>for colored and treated hair</i>	



# FIRST STEPS CARE

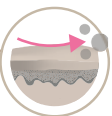
Purifying & Moisturizing daily treatment



SPECIAL BOX  
4 STEPS  
Beauty program

CLEANSING MILK  
Citrus fruits and vitamins E-C

200 ml - 6.7 fl oz



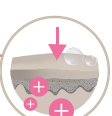
GENTLE TONER  
Alcohol-free and soap-free

200 ml - 6.7 fl oz



DAY&NIGHT CREAM  
Moisturizing immediate effect

50 ml - net wt 1.7 oz



EYE MAKE-UP REMOVER  
Alcohol-free

125 ml - 4.2 fl oz



# EXPERT CARE

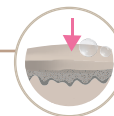
Anti-age innovation. Lift and smooth your skin everyday.



SPECIAL BOX  
4 STEPS  
Beauty program

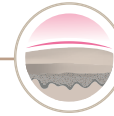
DAY SERUM  
Moisturizing light touch

30 ml - net wt 1.0 oz



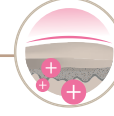
ANTI-AGING DAY CREAM  
Daily protection

50 ml - net wt 1.7 oz



ANTI-AGING NIGHT CREAM  
Perfect elasticity

50 ml - net wt 1.7 oz



EYE CONTOUR SERUM  
Immediate tensor effect

15 ml - 0.5 fl oz



# MEN SPORT LINE

## Men Sport TONIFYING LINE

*The tonifying line  
for the sporty  
and dynamic man.*



**KEARR**



PURE NATURAL ACTIVES



IN VIVO TESTED



ACADEMIC SUPPORT



ITALIAN STYLE



WOMAN FRIENDLY

## BATH AND SHOWER GEL

*Tonifying*



KEARR men SPORT Extra-Fresh Bath and Shower Gel cleanses, tones and revitalizes the skin, leaving it fresh, soft and pleasantly scented.



### COMPLETE ACTIVE COMPLEX

- Vegetable Glycerin
- Menthol

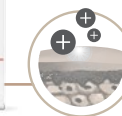
cod. SIKE20001

pack 250 ml net wt 8.8 oz tube

for all skin types

## HIPS AND ABDOMEN

*Tonifying*



KEARR men SPORT Extra-Fresh Hips and Abdomen Cream tones, revitalizes and helps to firm abdomen and waist. Its formula is fresh and pleasantly perfumed.



### COMPLETE ACTIVE COMPLEX

- Carnitine
- Centella asiatica Extract
- Ananas sativa Extract

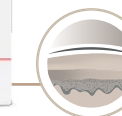
cod. SIKE20002

pack 150 ml net wt 5.2 oz tube + box

for all skin types

## AFTER SHAVE BALM

*Tonifying*



KEARR men SPORT Extra-Fresh After Shave Balm tones, soothes and revitalizes the skin after shaving, leaving it fresh and pleasantly perfumed. Its no-greasy formulation is quickly absorbed.



### COMPLETE ACTIVE COMPLEX

- Alpha Bisabolol
- Vegetable Glycerin
- Menthol

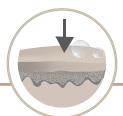
cod. SIKE20003

pack 75 ml 2.5 fl oz tube + box

for all skin types

## VISAGE CREAM

*Tonifying*



KEARR men SPORT Extra-Fresh Visage Cream tones, revitalizes and invigorates the skin leaving it fresh and glowing. Its formulation is no-greasy and lightly scented.



### COMPLETE ACTIVE COMPLEX

- Wheat Germ Oil
- Sweet Almond Oil
- Allantoin

cod. SIKE20004

pack 50 ml net wt 1.7 oz tube + box

for all skin types



KEARR®  
www.kearr.com

M A D E I N I T A L Y

Nickel tested • Dermatologically Tested  
Italian Quality: certified facilities ISO 9001:2008 and GMP ISO 22716:2007

All KEARR products are carefully formulated in order to be registered  
and approved in a wide range of countries, including Europe, U.S.A., China,  
Middle East and African Countries.

Italian Style: designed, developed and manufactured by **S.I.P.R.E.S.** S.R.L. - Italy.  
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